

Social Media Terms & Conditions

Engaging with @4moms_hq on Instagram

We love engaging with our fans on Instagram. Our fans are passionate, and are an important part of our brand. In order to keep the engagement flowing, you acknowledge that in addition to your responsibility to comply with the Instagram [Terms and Conditions](#), by engaging with 4moms, you agree to the following terms and conditions (the 'Terms') and agree that these Terms are binding on you and your assigns:

- (i) As described in Instagram's privacy policy, once you have publicly shared photos, comments, or other materials ("User Content") or made it public, that User Content may be re-shared by others, subject to your Instagram privacy settings. By uploading content to Instagram with 4moms specific hashtags (#4moms, #mamaRoo, #4moms_hq) or an @4moms_hq tag, you grant (and represent you have the right to grant) 4moms and its affiliated companies the non-exclusive, non-revocable, royalty-free, perpetual right to use and display your content and any of the concepts or ideas contained in it through 4moms online and social media channels, or for advertising, product development, or other commercial purposes, and to edit, stylize, crop, or modify your content as part of that use, all with no additional compensation or further notice to you, and without your additional approval. You also represent and warrant that your User Content doesn't infringe the rights of others and that you have all rights and permissions necessary to upload or share your User Content and to grant us the licenses described above, including any permissions from people shown in your content. For example, if you are not the parent or legal guardian of a child that appears in the content, or if you don't have permission from everybody who appears in the content, please don't share it with @4moms or with a 4moms hashtag.
- (ii) You are responsible for complying with all third-party terms and conditions and 4moms shall not be under any obligation to monitor or remove your content from Instagram or any other social media site, nor shall 4moms be responsible for your or any third-party use of your Submission or any version of your Submission.

And, if at any time you're not happy with one of our Instagram posts, feel free to email us at social@4moms.com, and we can address it.

Please also see [4moms Privacy Policy](#) and [4moms Terms of Service](#)

Engaging with 4moms on Facebook

Thanks for dropping by our Facebook page. We love hearing from our fans and are always on call to help you out if you have questions about your 4moms® products or our promotions.

As our page grows, we want to set a few ground rules. We're not trying to stifle your First Amendment, but do want to make sure that our page remains a safe environment for everyone to share his or her thoughts.

In addition to adhering to the [Facebook Terms of Use](#), we ask that you follow these guidelines:

- **Respect Other People's Property.** Intellectual property, we mean. Only share content you have rights to and that doesn't infringe the rights of others.
- **Keep it Clean.** Common sense, people. Don't share any content that's abusive, violent, pornographic, inappropriate, defamatory, racially or morally offensive, illegal or threatening. If we see it, we're going to take it down.
- **Baby's Bottoms.** Keep the bare bottoms to a minimum (children 24-48 months should be fully clothed). Cover those areas, especially at bath time, so that your children won't be mortified when they get older. Once it's online, it's hard to take off.
- **SPAM is for Sandwiches Only.** Stay on topic. We're sure you could help everyone make BIG money at home, but if we see random SPAM on our wall, we're going to remove it.
- **Be Safe.** Be mindful of the content you upload and make sure that any children using 4moms products are using it correctly. Make sure that children are strapped into any of our infant seats properly, or that the breeze is on a level surface at all times. Refer to each product manual for specific do's and don'ts.

4moms reserves the right to remove any content that fall into these guidelines.

Additionally, while you do retain all of your legal rights, title, and interest in and to your content, you do grant 4moms a non-exclusive, non-

revocable, royalty-free, perpetual worldwide right to use any content that you post.

Please also see [4moms Privacy Policy](#).and [4moms Terms of Service](#)